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Erasmus Policy Statement (Overall Strategy)

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The Institution agrees to publish this overall strategy (all three parts) on its website within one month after the signature of the Erasmus Charter for Higher Education by the European Commission.

Please describe your institution's international (EU and non-EU) strategy. In your description please explain a) how you choose your partners, b) in which geographical area(s) and c) the most important objectives and target groups of your mobility activities (with regard to staff and students in first, second and third cycles, including study and training, and short cycles). If applicable, also explain how your institution participates in the development of double/multiple/joint degrees. (max. 5000 characters)

Original language [EN]

RISEBA is a university type private higher educational institution accredited by the Ministry of Education and Science of the Republic of Latvia. Soon after its establishment in 1992 RISEBA's mission was defined as 'To be a gateway to international careers'. RISEBA makes sure that our graduates are capable of operating within international business environment, both, in Latvia and abroad, are sensitive and tolerant to cross-cultural differences and are active contributors of multinational teams. RISEBA provides challenge for creative individuals capable of taking responsibility. Our highly qualified personnel with the use of modern technologies facilitate the development of creative personalities and prepare students for entrepreneurial careers at international level. Our students are potential employers who will contribute to Latvian, European and global economic growth.

RISEBA vision is "TO BE UNIVERSITY OF BUSINESS, ARTS AND TECHNOLOGY"

RISEBA is inter-disciplinary, multicultural university, which trains and develops intelligent, creative and independently thinking individuals for the global market.

RISEBA stands for excellent education, internationally recognized degrees, high quality of the study processes, excellent scientific research base and highly qualified academic staff.

To support the accomplishment of its vision and mission and to ensure the quality of its offers RISEBA set further internationalisation of the school as one of the main priorities:

RISEBA aims to be a truly international school taking advantage of being located in the crossroads between the West and the East and capitalising on the multilingual environment in Latvia, and at RISEBA, in particular. RISEBA considers internationalisation as a business level strategy, which underpins all other activities of the school.

RISEBA fosters its internationalisation through promoting deeper engagement with key countries and regions (EU, BRIC, CIS, North America), the main direction being:

- Internationalisation of student body (UG, and PG)
- Internationalisation of faculty
- Internationalisation of study programmes (UG, PG)
- Development of double degree study programmes (UG, PG)
- Participation in international business, educational and research organisations and associations (e.g. CEEMAN, CIDD, EIEA, EFMD, RABE etc.)
- Participation in international projects (LLP, Erasmus, Nordplus, Tempus etc.)
- Strategic partnerships and collaborations (studying, teaching, training and research).

RISEBA uses the following criteria as points of reference when choosing new institutional partners:

- General institutional compatibility (mission, vision, similar and complementary areas of expertise)
- Quality and integrity of potential institutional partners (international accreditations and rankings)
- Partnerships of mutual benefit to both parties.

RISEBA provides students with an opportunity to receive double degrees – a bachelor/master degree from RISEBA and a bachelor/master degree from a partner university. RISEBA strategy to increase the range of double degree programmes both within and outside EU.

If applicable, please describe your institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects in teaching and training in relation to projects implemented under the Programme. (max. 2000 characters)

Original language [EN]

RISEBA strategy with regard to the organisation and implementation cooperation projects in teaching and training has been designed to:

- establish and maintain cooperation among participating institutions;
- facilitate the exchange of knowledge between project partners;
- jointly develop principles, procedures, forms and standards for all partners participating in the project.

More specifically cooperation projects in teaching and training aim to:

- improve the quality and to increase the volume of student and teaching staff mobility throughout EU, BRIC, CIS and North America
- enhance the quality and increase the volume of multilateral cooperation between higher education institutions in EU, BRIC, CIS and North America;
- increase the degree of transparency and compatibility between higher education qualifications gained in EU, BRIC, CIS and North America;
- improve the quality and to increase the volume of cooperation between higher education institutions and enterprises;
- facilitate the development of innovative practices in education and training and their transfer, including from one participating country to others.
- support the development of innovative ICT-based content, services, pedagogies and practice for lifelong learning.

Please explain the expected impact of your participation in the Programme on the modernisation of your institution (for each of the 5 priorities of the Modernisation Agenda*) in terms of the policy objectives you intend to achieve. (max. 3000 characters)

Original language [EN]

1. Increase attainment levels:

- increased comparability and recognition of student/staff prior education and qualifications;
- increased number of young and adult participants for whom English is the 2nd language, involvement and support of lower-income participants;
- reduce drop-out rates by optimising the opportunities for participants to receive a positive higher education experience.

2. Improving quality and relevance:

- fostering RISEBA graduates' employability through studies, internships and research;
- adapting the teaching / learning modes to suit multinational audiences;
- developing innovative ICT-based content, services, pedagogies;
- supporting academic staff initiatives, rewarding academic staff members who have demonstrated high quality service;
- improving the study programmes and curricula to meet the needs of international labour markets.

3. Mobility & international cooperation for quality:

- Increased levels of student/staff mobility;
- Opportunities provided to the students to acquire new knowledge and skills in different disciplines;
- Increased recognition of students' studies in partner institutions;
- Improved access and employment opportunities for non EU students, staff and researchers

4. Strengthening the "knowledge triangle":

- Providing a multitude of challenges and learning opportunities, allowing students to explore not only their creative, but entrepreneurial skills which will increase their employability, self-employment and ability to operate successfully in international labour markets;
- Encouraging cooperation between RISEBA and local & international entrepreneurs through the study process, business incubators, joint projects and research.
- Strengthening RISEBA participation in national, regional and international development plans

5. Creating the right governance and funding conditions:

- Provision and effective governance of funding for participants to ensure high quality learning/teaching experience, internships and international research projects.