



ITALIAN DESIGN WEEK IN LATVIA

(Riga, 20-21 March 2019)

Program

- 20 March**
- Inauguration of the second Italian Design Week in Latvia at the Architecture and Media Center H2O6 of RISEBA University (Durbes iela 4)
- 16.00 Introduction by Prof. Francesco Scullica, Associate Professor in the Design Department of the Polytechnic University of Milan and „Ambassador of Italian Design in Riga”.
- 16.15 Projection of the B&B Italia video „B&B Italia. Poetry in the shape. When design meets industry”
- 17.00 Institutional greetings, speeches.
- 17.30 Moving into the exhibition space. Guided tour of the exhibition. Reception
- 21 March**
- 12.00 Lecture by Dr. Roberto Barbazza at the Art Academy of Latvia „Hi ! It’s B&B Italia – Engineered Design Spaces”
- 13.00 Lecture by Prof. Scullica for students of the RISEBA University architecture program „Desing & urban enviroments- the heritage of an italian Master: Bruno Morassutti, architect and designer
- 15.00 Lecture by Prof. Elena Elgani, Riga Technical University „Living working and travelling, new perspectives for the future lifestyle in the urban context”.

Scientific coordinator of the event: Prof. Francesco Scullica