



RISEBA ACTIVITY REPORT 2014

RISEBA Project Division Contact information:

Reinis Budrikis

Head of Project Division

e-mail: reinis.budrikis@riseba.lv

Phone: +371 67 500 264

Mob.phone: +371 25 617 698

Fax: +371 67 500 252

Liga Midere

Assistant to Head of Project Division

e-mail: liga.midere@riseba.lv

Phone: +371 67 500 264

Mob.phone: +371 25 704 982

Fax: +371 67 500 252

Address: 3 Meza Street, Riga LV-1048, LATVIA

www.riseba.lv

GENERAL INFORMATION ABOUT RISEBA

RISEBA UNIVERSITY (Riga International School of Economics and Business Administration) is a university type private higher educational institution fully accredited by the Ministry of Education and Science of the Republic of Latvia.

Founded in 1992, RISEBA was **among the first private higher education institutions** in Latvia established as a stand-alone business school. Today RISEBA is among 10 largest higher education institutions in Latvia (both public and private) with over 3000 students, including 200 international students, who attend 14 study programmes of different fields and levels, and almost 9000 alumni. RISEBA has three campuses located in Riga and one in Daugavpils (the second largest city in Latvia).

RISEBA MISSION - "TO BE THE GATEWAY TO AN INTERNATIONAL CAREER"

RISEBA aims to prepare its students and graduates for international careers and this does not mean that the students are taught 'for export'. The main idea behind the mission is that RISEBA wants to make sure that its students are competitive in international markets, are culturally aware, can work in international teams either in their home country or abroad and successfully compete in global markets. RISEBA sees its graduates as potential employers who will contribute to Latvian and European economic growth, are able to work in international companies in Latvia and abroad, are sensitive and tolerant to cross-cultural differences, active contributors of multinational teams.

RISEBA VISION - "TO BECOME A FINANCIALLY SUSTAINABLE, INTERNATIONALLY RECOGNISED UNIVERSITY OF BUSINESS, ARTS AND TECHNOLOGY"

National accreditation is a cornerstone of RISEBA's recognition in Latvia and abroad. In June 2013, RISEBA obtained full accreditation by the State for all its study programmes (the accreditation was granted the maximum duration, which is 6 years).

International accreditations are vital to the RISEBA's recognition abroad. RISEBA holds International Quality Accreditation by **CEEMAN** (Central and East European Management Development Association). RISEBA is the first and only Higher Education Institution in Latvia, which in 2014 earned EPAS accreditation by **EFMD** (the European Foundation for Management Development) for the Bachelor programme „European Business Studies” and Master programme “International Business”.

Within **the EACEA Lifelong learning programme ERASMUS** RISEBA has 67 bilateral agreements with other HEIs from 24 countries of the European Union. RISEBA also holds 8 **bilateral exchange agreements with non-European HEIs** from China, Georgia, Kazakhstan, and Russian Federation. Additionally, RISEBA has 7 **Double Degree agreements** with HEIs from Germany, Finland, France, Sweden and Russian Federation.

RISEBA PROGRAMME PORTFOLIO

Over the last two decades RISEBA has gone through a substantial transformation from a small ambitious business school to the university that provides, in addition to business and management programmes delivered in 3 languages (Latvian, Russian and English), studies in communications, audiovisual media arts and architecture, thus transforming the institution into “**the place where business meets arts**”.

Guided by its vision RISEBA comprises three major academic components or schools:

- **School of Business and Economics** with Bachelor, Master and PhD programmes, which cover the areas of business, management and economics
- **School of Media and Communications** with Bachelor and Master programmes in arts and communications
- **School of Architecture and Design**, which currently offers a Bachelor programme in Architecture.

RISEBA offered degrees are designed in accordance with the Dublin descriptors, in order to ensure and enhance international transparency, where each of the cycles accommodates a wide range of disciplines and qualifications:

First Cycle:

- European Business Studies (language of instruction: English)
- Architecture (language of instruction: English)
- Business Studies (language of instruction: Latvian, Russian)
- Business Psychology (language of instruction: Latvian, Russian)
- E-Business (language of instruction: Latvian, Russian)
- Public Relations and Advertising Management (language of instruction: Latvian, Russian)
- Audiovisual Media Arts (language of instruction: Latvian, Russian).

Second cycle:

- Master in International Business with minors in Business, Human Resource Management Project Management (language of instruction: English)
- Master in International Finance (language of instruction: English)
- Master in Business Studies (language of instruction: Latvian, Russian)
- Master in Audiovisual Media Arts (language of instruction: English)
- Master in Public Relations Management (language of instruction: Latvian)
- Master in Health Management (language of instruction: English).

Third Cycle:

- Joint Doctoral programme in Business Management (language of instruction: Latvian, Russian, English).

RISEBA FACULTY

RISEBA personnel consists of 119 full time employees, 45 of them are elected academic staff members (core faculty) and 175 are visiting faculty. RISEBA **core faculty** includes 4 Professors, 11 Associate Professors, 19 Assistant Professors, and 11 Lecturers. 65 % of the core faculty hold a doctoral degree (29 faculty members); 4 members of core faculty are currently in progress of obtaining a doctor degree; 6 members of full time administrative employees are PhD students, who are in process of obtaining pedagogical experience. RISEBA cooperates with a wide range of qualified visiting faculty from partner universities and professionals from industry to diversify lecturers and offer more options to students.

RISEBA RESEARCH

RISEBA, a strongly research-led university, is about commitment and excellence in both research and education. Over the last two decades research at RISEBA has undergone considerable growth and now has reached a stage of notable diversity and internationalisation covering both in-depth specialisation and interdisciplinary innovative approaches in social and economic sciences, entrepreneurship, communications, arts and architecture.

The mission of RISEBA research is “to promote the recognition of RISEBA in the European and international research field through mutual cooperation between faculty and students; RISEBA is to bridge the gap between academic environment and business through collaborative research projects and various research partnerships at regional, national and international levels”.

Within business and economics, art, communications and architecture, RISEBA research is focused on six main fields:

- Strategic Management, Public Governance, Strategic Business IT
- Entrepreneurship and Social Entrepreneurship, Innovation Management, Creativity and Innovation, Business Ethics and Sustainability
- Economics, Finance and Banking
- Creative Industries, Latvian audio-visual industry in transition
- Architecture in transition towards new hybrid urban typologies
- Social Media, Marketing, Public Relations and Communications.

RISEBA PROJECTS

RISEBA actively participates in European Union and other project programmes as **ERASMUS, Life Long Learning Programmes, INTERREG, EEA and Norway Grant programme** and other funded project programmes that offers **Applied, Basic and Experimental Research, Mobility, Training** and other cooperation opportunities with highly qualified and professional partners.

Project/ID No.	Project summary	Project duration
Erasmus Intensive Programme		
"SuReMaSuPi" 2013-1-LV1- ERA10-05528	The project focuses on integrating construction market skills and HEIs in EU and increasing cooperation between higher education and construction/building companies is one of the aim of this project. Challenges faced by construction companies are fed back to the HEI through lifelong learning process, thereby ensuring the subject content of the EU The course "Sustainable refurbishment of residential buildings and the management after completion. Sustainable public information" provides students with a deeper insight into different approaches to sustainability in the context of building.	2013-2014
Life Long Programme (Erasmus, Jean-Monnet)		
"DEPICT" 517800- LLP-1-2011-1-UK- ERASMUS-ECUE	DEPICT is an ERASMUS-funded project which is investigating 2 key aspects of employability: firstly, the most important skills employers in creative and cultural small and medium size enterprises seek in the graduates they employ; and secondly, how these skills can be taught through interactive learning technologies. http://depict.eu/	2011-2014
INTERREG IV		
"SmartComp"CB64 2010	The project aims to strengthen the brand of Central Baltic maritime clusters and thus a brand strategy is created for the clusters at the beginning of the project. http://www.cb-smartcomp.eu	2012-2014
Life Long Learning Programme		
"CAL4INO" 2010- LLP-LV-KA1- KA1SCR	Launched in 2010, the CAL4INO project aims to establish a rigorous approach to measuring the impact that training, further professional development, social earning interactions & other interventions can make to creativity and innovation as part of lifelong learning. http://www.cal4ino.com/	2010-2014
EEA/Norway Grant programme		
"Executive Training" LV0040- 2008	Developing and delivering innovative training modules for Baltic executives using and interdisciplinary approach focusing on entrepreneurship and advanced technologies	2008-2012

RISEBA MANAGMENT

Boriss Kurovs - asoc. prof., Dr.oec., was the Rector of Riga International School of Economics and Business and Business administration (RISEBA) from year 1993 to 2010. He holds doctoral degree in economics from the University of Latvia. After having completed a career of professional sportsman in fencing, he started his academic career at the University of Latvia where he worked for many years holding different academic and managerial positions. He had been the Deputy Dean of the Faculty of Economics, the Head of the University Study Department and the Chairman of the Trade Union.

Irina Sennikova - is Rector of Riga International School of Economics and Business (RISEBA). She holds an MA degree in English philology from the University of Latvia, MBA and MSc in Management from IEDC-Bled School of Management (Slovenia), and PhD from Kozminski University (Poland). Irina Sennikova is a member of Latvian State Scientific Qualification Committee. She has been a founding member of International Entrepreneurship Forum (IEF) and is a Senior Enterprise Fellow at University of Essex, School of Entrepreneurship and Business, UK. She is a Chair of the EQUAL board and a member of CEEMAN Board and CEEMAN Accreditation Committee.

Ilmars Kreituss - Dr.chem. is the Vice Rector of Teaching and Learning at RISEBA. Ilmars Kreituss graduated from the University of Latvia and received a doctoral degree in physical chemistry. Ilmars Kreituss has worked as associated professor at the University of Latvia and enhanced his knowledge working at the Notre Dame University in the United States. Later he turned to banking and financial sphere. He holds a professional banker's certificate from The Chartered Institute of Bankers in London.

Tatjana Vasiljeva - Dr.oec. is a Provost for Academic Affairs of Riga International School of Economics and Business Administration, Head of IT and Mathematics Centre and an Academic Supervisor of professional undergraduate programme „E-Business”. She started working at RISEBA in October 2011. She's a highly skilled and experienced professional, who has been working at SEB bank as a Head Information Systems Development Department for many years.

Raina Vira - Chair of the Constitutional Council at RISEBA. She has graduated from Riga Technical University with a degree of engineer-economist and received her PhD in Pedagogy from the University of Latvia. She is currently elected as Associated Professor in the Management and Marketing Department at RISEBA. Her research interests are in the area of Human Resource Management and HR Issues in Latvia.

Leonids Petersons is the Chairman of Senate, Dr. Sci. Ing. and Associate Professor of RISEBA, Latvia. He received his doctor degree in Moscow Physical and Technical Institute in 1973. After regaining the independency of Latvia, this degree was verified at the Riga Technical University, as Dr. Sci. Ing. Mr. Petersons also received an MBA degree in 1995 after finishing an International MBA program in Riga Business School, Riga Technical University. Mr. Petersons received an Associate Professor Degree 2007 at the Riga Technical University.

RISEBA RESEARCH

RISEBA - a financially sustainable, internationally recognised UNIVERSITY OF BUSINESS, ARTS AND TECHNOLOGY

RISEBA, a strongly research-led university, is about commitment and excellence in both research and education. Over the last two decades research at RISEBA has undergone considerable growth and now has reached a stage of notable diversity and internationalisation covering both in-depth specialisation and interdisciplinary innovative approaches in social and economic sciences, entrepreneurship, communications, arts and architecture. The mission of RISEBA research is “to promote the recognition of RISEBA in the European and international research field through mutual cooperation between faculty and students; RISEBA is to bridge the gap between academic environment and business through collaborative research projects and various research partnerships at regional, national and international levels”.

Research fields

Within business and economics, art, communication and architecture sciences, research is carried out in a number of different fields, such as:

- Strategic Management, Public Governance, Strategic Business IT
- Entrepreneurship and Social Entrepreneurship, Innovation Management, Creativity and Innovation, Business Ethics and Sustainability
- Economics, Finance and Banking
- Research into Creative Industries, Latvian audio-visual industry in transition
- Architecture in transition towards new hybrid urban typologies
- Social media, Marketing, Public Relations and Communications.

Research pyramids

At RISEBA research is carried out through a number of individual projects as well as in research groups called Pyramids for Research. Each "pyramid" in the fields of focused research is led by a professor and includes 2-3 academic faculty members, doctoral students, master and bachelor students working together. The researchers in the pyramid come from different fields such as Business, Economics, Arts, Communications and Architecture to the full potential of interdisciplinary research. The ambition is to develop a research model that will increase the amount of high quality research conducted by RISEBA researchers, facilitate excellence in teaching and make an outstanding contribution to the quality of student learning.

Recent international research projects

At RISEBA research is carried out in close collaboration with international partners, such as Agder University (Norway), BUW Wuppertal (Germany), COTEC (Portugal), Emerald Group Publishing Limited (UK), Judge Business School of the University of Cambridge (UK), Laurea University of Applied Sciences (Finland), Queen's University Belfast (UK), Norwegian University of Life Sciences (Norway), the University of Salford (UK), Universidad Miguel Hernandez (Spain), and many others. Recent RISEBA international research projects include:

- CAL4INO: Creative Activities in Learning for Innovation (2010 – 2013);
- DEPICT: Developing Employability Programmes Using Interactive Technologies (2012 – 2014).
- SmartComp - Seeking new opportunities for the Central Baltic Sea maritime clusters through triple helix cooperation (2012-2014)

RISEBA applied research activities are focused on specific areas of expertise within the university, such as social entrepreneurship, administrative burden, experience economy, etc. Recent applied research projects include:

- Economic Impact Assessment of Bioethanol Production in Latvia (2011);
- Potential for Latvian – Turkish Cooperation on the Fields of Economic Development and Trade: Feasibility of Transport Routes and Latvian Transit Capability (2011-2012);
- Expert services for career assessment methodology according to the ESF project “State Employment Agency's capacity building” (2011 – 2013);
- Eco-SUP-Port: Sustainable Business for SMEs in European Harbours (2012 – 2014).

RISEBA conferences and publications

RISEBA University is keen to support academic staff in their research activities: staff members are encouraged to become more involved in research through new projects, resources, training courses and workshops; financial assistance and bonuses are provided for participation in international research conferences and publications in internationally recognised journals.

In cooperation with BA School of Business and Finance and Ventspils University College RISEBA hosts annual international research conferences, which gather together dozens of professors, PhD students, policy makers and practitioners, to share latest research experience, find applicable solutions to existing problems and foster international collaboration. In 2014 April RISEBA hosts the 7th annual international research conference “Business and Uncertainty: Challenges for Emerging Markets”.

RISEBA NEWS IN 2014

International Business programme students joined in X-Culture Project



Third year in line, RISEBA master's in International Business programme students, together with more than 3500 students from 101 university in 40 countries and 6 continents joined in **X-Culture Project**.

This global project, which aims to enhance cross border communication and collaboration, offers RISEBA students an unique opportunity to work in multicultural teams across the globe and compete for the best solution to the challenges offered by different international companies.

As usually, International Business students ranked among the best and RISEBA has now secured a place for participation in the next year.

X-Culture Project starts to become a tradition for RISEBA International Business students and it is something to look forward for next year students!

RISEBA team participates in the eNordBalt project



RISEBA team participated in the eNordBalt intensive week project from 7–13 December, 2014. The project took place in Laurea University and studying process was divided into several parts.

Rihards Vijums and Anastasia Lipatova, RISEBA students, participants explain:

„The first part was dedicated to presenting a homework done by each participating country. All the national groups from Iceland, Finland, Estonia and Latvia presented their business canvas models about different e-services. The second part of the week was dedicated to the e-service's research on business environment, visiting some of the most progressive local businesses – Elisa and Yle companies.

This project is not just about learning, it is about sharing. Sharing the experience, culture, knowledge. The eNordBalt intensive week was a success – all the teams were naturally mixed up and were involved in all the processes of sharing despite their cultural differences.”

French professor Pierre Bigazzi will spend a week from 1 till 5 December in delivering the course of Managerial Philosophy



French professor Pierre Bigazzi will spend a week from 1 till 5 December 2014 in delivering the course of Managerial Philosophy to RISEBA bachelor programme students in European Business.

In his course Pierre will merge the great Western and Eastern philosophies with the principles of modern economics and management and will bring the participants to the reflection and discussion on the psychological, philosophical and spiritual self-knowledge from two approaches: the East and West.

First RISEBA students get their Adizes certificates



In October 2014, RISEBA rector and associated profesor Irina Sennikova concluded an agreement with the dean of Adizes Graduate School (USA) Dr. Virginijus Kuandrotas. Now students of RISEBA can take a course of lectures on the internationally acclaimed scientist's and RISEBA's honored profesor Ichak Adizes's methodology.

Thirty postgraduate students of „International Business” programme got acknowledged to Adizes methodology under the supervision of RISEBA rector and certified Adizes methodology coach I. Sennikova.

TV3 Latvia and RISEBA signed a collaboration agreement



On Wednesday, November 5, rector of RISEBA Irina Sennikova and members of the board of TV3 Latvia Baiba Zuzena and Solveiga Grisle signed an agreement about collaboration in the field of training of young TV professionals – television directors, cameramen, producers and screen writers.

TV3 Latvia will support the study process by offering RISEBA students practical projects and professional internship in the field of teleproduction. RISEBA will be organizing and holding extra-mural courses for TV3 Latvia's workers in accordance with specific requirements and trends of the industry.

RISEBA – the first and only Higher Education Institution in Baltics to get the second EPAS accreditation



RISEBA became the first and only Baltic Higher Education Institution, that received the second prestigious **EPAS accreditation of European Foundation for Management (EFMD)**. This accreditation has been awarded for three years to professional undergraduate programme „European Business” and professional postgraduate programme "International Business".

RISEBA concluded a double-degree agreement with prestigious KEDGE Business School

Now RISEBA postgraduate students have an opportunity to get a diploma of one of the most prestigious French business schools – KEDGE Business School.

Students of RISEBA postgraduate programmes „International Business” and „International Finance” have a great opportunity to get two diplomas in the same time – at RISEBA and KEDGE Business School. There are offered grants for living expenses in France, too.

KEDGE Business School is one of the best high schools in France, and it received the best accreditations in the field of education – EQUIS/AMBA/AACB. The school has more than 10 000 students, 35 000 graduates, 160 professors-scientists (approximate research budget is 14 millions EUR per year) and 300 international partners.

By getting an international EPAS accreditation RISEBA has been placed in the same row with world's best high schools, and cooperation with these schools broadens the opportunities of RISEBA students to study abroad and get two diplomas in the same time.

Giraffe360 and RISEBA University announce research and development partnership



Giraffe360 one of the leaders of 360 virtual tour development in Europe and RISEBA University, announced on Monday a long-term research and development partnership to begin a fundamental study of 360 virtual tours and other visual content impact on user experience, online conversion, and business process efficiency.

Giraffe360 one of the leaders of 360 virtual tour development in Europe and RISEBA (Riga International School of Economics and Business Administration) announced on Monday a long-term research and development partnership to begin a fundamental study of 360 virtual tour and other visual content impact on user experience, online sales, and business process efficiency. Giraffe360 by serving more than 550 customers has already created High Quality interactive 360 solutions at an affordable pricing and this partnership is logical move on the way of becoming leaders not only in production, but also in product development.

SEDA and French National Agency representatives visited RISEBA



SEDA and French National Agency representatives visited RISEBA. On July 9, RISEBA hosted representatives of State Education Development Agency of Latvia (SEDA) and French National Agency. Parties shared their expertise on writing and managing projects for EU Structural Funds, as well as introduced with their approach towards new ERASMUS+ programme's project writing and development. Representatives of French National Agency visited Latvia within the framework of Latvian transnational activity, to share their experience with SEDA.

RISEBA is the first and only Higher Education Institution in Latvia to earn EPAS accreditation



Riga International School of Economics and Business Administration (RISEBA) is the first and only Higher Education Institution in Latvia to earn three-year accreditation by the prestigious European Foundation for Management Development (EFMD) Program Accreditation System (EPAS) for its undergraduate programme „European Business Studies”.

EPAS recognition in the Baltic States was granted to only one more school – Lithuania's Baltic Institute of Management.

EPAS is an international programme accreditation system operated by EFMD. It aims to evaluate the quality of any business and/or management programme that has an international perspective and, where high quality is noted, grant accreditation. The process involves a review in depth of individual programmes through international comparison and benchmarking.

RISEBA hosts MBA students from University of Richmond (USA)



18 MBA students and 2 lecturers from Robins School of Business, University of Richmond, are visiting RISEBA from May 30 to June 7.

During the whole week MBA students are attending lectures of RISEBA teachers and professors – Irina Sennikova, Georgijs Burakovs, Agita Kalvina, Andrejs Cirjevskis and Irina Sidorcuka, as well as guest lecturers Vita Brakovska (Young Entrepreneurs Centre), Andris Parups (LIAA) and Matiss Kukainis (American Chamber of Commerce in Latvia). Students will attend various Latvian companies, such as SWH Sets, Ērenpreiss Original, Giraffe Visual, Lāči, Exigen Services Latvia and Live Riga, get acquainted to their business processes and generate solutions for various business and marketing problems.

LCCI examinations



May 19-21, 2014 18 the 2nd and the 3rd year students are taking LCCI SEFIC (Spoken English for Industry and Commerce) exam.

SEFIC exam is designed specifically for the purpose of assessing the candidates' ability to communicate in the situation related to business environment, i.e., dealing with customers, debates, presentations, etc. SEFIC levels of proficiency correspond to the Council of Europe CEFR scale, from A2 to C1.

International consultancy project by RISEBA



From **May 30 till June 7 RISEBA** University will be running an international residency program for a group of **20 MBA students from the University of Richmond (USA)**.

For the US students this will be a part of Global Environment of Business course, which major part is the international consultancy project (ICP), where the AmCham members' help would be invaluable. Each student team will be required to conduct a major project/ICP for a company. The ICPs may deal with any business issue or problem that the firm is concerned with - from internal marketing to the feasibility of entering a new market (perhaps the US). During the residency, each student team will have to meet at least twice with personnel from the client firm to develop a better understanding of its needs and expectations. When the class returns to the U.S. the teams begin their ICP field research. The deliverables for each team are a written report and a Power Point presentation with a voice-over.

RISEBA Architecture and Media Centre H2O 6 receives LaPPA 2014 Quality Mark



RISEBA Architecture and Media Centre H2O 6 received **Latvian Event Producers Association's (LaPPA) Quality Mark 2014** as a qualitative service provider in the category "venue".

LaPPA has been summarizing its members' reports on the best service providers (that sometimes are the key to a successful event) since 2011. Before 2013, LaPPA used to make a service providers' TOP, which transformed into LaPPA Quality Mark in 2014.

Best providers will receive LaPPA Quality Mark and LaPPA Certificate,

which will prove the companies' qualitative and great work evaluated by the field's professionals.

The 7th annual International scientific conference



On April 24 - 25, 7th annual International scientific conference "BUSINESS AND UNCERTAINTY: CHALLENGES FOR EMERGING MARKETS" will be hosted in Riga, capital of Latvia, at RISEBA (The Riga International School of Economics and Business administration) in cooperation with Ventspils University College (Ventspils Augstskola) and BA School of Business and Finance (Banku Augstskola).

Investment Game 2014



„Investment Game” is a real-time stock market simulation which allows players to manage a portfolio worth 10,000,000 EUR by making virtual investments on stock exchanges. After a simple free registration, each participant can trade securities online with quotes taken directly from the exchange market data providers.

The prices and order status are updated every 20 minutes. This year participants of „Investment Game” will have the great opportunity of making orders on a real trading platform, which is provided by DNB Trade.

The „Investment Game” website will also provide basic strategies on picking stocks, which might be really handy and helpful for the participants with no previous investing experience. Participants from all over the world compete for prizes awarded to the best performing portfolios. The award winners will be selected based on the criteria that can be found in the Rules section. „Investment Game 2014” is organized by the SSE Riga Investment Fund supported by sponsor, DNB Trade.

Mr. Andrew Gareleck lectures



During this week (On April 24 - 30) classes in International Business Law to second year Bachelor's programme "European Business Studies" students are being delivered by **Mr. Andrew Gareleck**, native of the New York State and a member of the New York State Bar.

Mr. Gareleck worked in New York City for a prominent mid-town Manhattan law firm and in Lyon, France, for a law firm directed by a member of European Parliament. He subsequently spent three years, from 1996-99, leading the U.S. Desk of Ernst & Young's French law practice.

Regularly advises clients on business development and strategies for entering the U.S. market. He has assisted clients with the creation of corporations and limited liability companies (LLC) including foreign-owned subsidiaries and joint venture companies.

Mr. Garelec

RISEBA teacher A. Ceplītis took part on “The Aunties” movie production



Latvian cinemas started showing a new Latvian-Russian comedy "The Aunties" («Тётушки») on the 10th of January. The film was edited by RISEBA postgraduate programme Audiovisual Media Arts art director Aigars Ceplītis.

A. Ceplītis graduated from California Institute of the Arts Department of General Stage Management, worked as a photographer and photo designer in Los Angeles and received experience in various Hollywood film projects as an cameraman, producer and film director.

French L'ESC RENNES School of Business' students at RISEBA



18 French students from L'ESC RENNES School of Business postgraduate programme are visiting RISEBA from the 7th to 19th of January in order to master in order to achieve master of the course “Strategic Management”.

Within the framework of the course students are taking part in common lectures, discussions, group work and visit Latvian enterprises.

French students will be visiting Latvia for two weeks under the guidance of two teachers – business consultant Dr. Marc Sinnassamy from Paris and RISEBA associated professor Andrejs Čirjevskis.

RISEBA EVENTS IN 2014

Guest lecture by A.Strazds on 20 November



RISEBA students, academic staff members and friends are welcome to attend a **guest lecture „The Recent Developments in the Global Economy and Near Term Outlook”** by **Andris Strazds, Bank of Latvia**– on **November 20, 2014 from 18.30 – 20.00, room 24**. The lecture will be conducted in English.

Andris Strazds, since February 2014 - Adviser at International Relations and Communication Department, Bank of Latvia. Before employed in the Nordea Bank Finland plc, in PricewaterhouseCoopers, Lattelecom and several other institutions. Holds academic teaching experience from the Stockholm School of Economics in Riga.

Aleksejs Romanovs masterclass "Influence" on 5 November and 12 November



Aleksejs Romanovs masterclass "Influence" will take place on **5 November and 12 November at 12.00 – 15.10 at RISEBA University (Meža iela 3), Auditorium 21 (round building)** in English.

Aleksejs Romanovs is an internationally certified sales trainer with a background in the aviation industry and publishing. He is also running a full-service local advertising agency, as he himself describes:

creating a demand, instead of searching for it. He will exclusively conduct "Influence" training for RISEBA students. The training will be divided in two parts (two sessions): first will be highly theoretical, the second is going to be experience based, which means participants will be able to feel themselves the power of "Influence" and to test their own skills and vulnerability towards it.

British Week 2014 from 3 to 9 November



From **3 to 9 November 2014** the **British Chamber of Commerce** in Latvia together with **RISEBA** and its members, friends are organising **British Week**. This will promote Britain as a successful mix of tradition and innovation and provide a unique opportunity for everyone to see, feel and taste how **GREAT** it is to do business in

Britain, how **GREAT** is British culture, how **GREAT** is British food and how **GREAT** is Britain's heritage. Come, participate, enjoy and spread the word about **BRITISH WEEK**.

Exhibition „9 Conditions of Riga” in St. Peter’s Church



On October 16, at 6 PM, we **kindly invite everyone to the opening of an exhibition „9 Conditions of Riga”, dedicated to the regeneration and transformation of Riga’s architecture and urban realm.** **The exhibition will be displayed until November, 6.** Oskars Redberg, an architect, researcher and head of the architecture programme in

RISEBA is a curator of the exhibition.

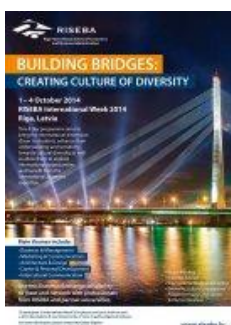
Bank of Latvia's representative's guest lecture on October 15. "Payment Instruments and Payment Systems: A Global and National Perspective"



On October, 15, from 6 to 7:30 PM, a guest lecture of the Bank of Latvia "Payment Instruments and Payment Systems: A Global and National Perspective" will be held in **Room 217**. **The lecture will be held in English.**

Lecturer: Agnija Jēkabsons, Deputy Head of Payment Systems Department at the Bank of Latvia.

RISEBA International Week and Alumni Reunion 1 - 4 October



This 4 day programme **BUILDING BRIGES: CREATING CULTURE OF DIVERSITY** aims to bring the international dimension closer to students, enhance their understanding and sensitivity towards cultural diversity as well as allow them to explore international opportunities and benefit from the international academic experience.

Main themes include: Business & Management, Marketing & Communications, Architecture & Design, Career & Personal Development, Intercultural Communication

Open lecture "Paper architecture and concrete: A look behind the scenes" by BART MELORT on Thursday, October 2, 17:00



SLICE OF ARCHITECTURE lecture series organized by RISEBA FAD this semester starts with the open lecture "Paper architecture and concrete: A look behind the scenes" by **BART MELORT (BE)** from **MikeViktorViktor architects** on Thursday, October 2, 17:00 Architecture and Media Centre H2O 6.

Bart Melort is an architect, urban planner and landscape designer. This semester he is involved in RISEBA FAD as a head of III year Architectural Design course. He has extensive experience in medium and large projects in Belgium and abroad. He is appointed as a lecturer at the University of Ghent (BE). In 2005 he obtained an advanced Master degree at the renowned Berlage Institute.

Guest lecture by Igor Kaykov - "Technology Forecasting" September 19



Guest lecture by Igor Kaykov "Technology Forecasting" September 19 at 12:00 - 13:30, Room Nr.21. This presentation prepared in frames of dissemination knowledge programme of European project "FORMAT" (**Technology Forecasting**). The website of the FORMAT project: <http://www.format-project.eu/>

Three main ideas of the presentation:

1. Forecasting is a process of learning about future.
2. How FORMAT methodology supports you?
3. Overview of FORMAT case study.

Open guest lecture by Andris Strazds



RISEBA students, teachers and friends are welcome to attend a guest lecture, „Using Financial and Management Accounting Information in Making Short-term Production and Pricing Decisions” by Andris Strazds’s, Bank of Latvia, which will take place on Tuesday, May 28, at 18.15, in room 25.

The lecture will cover the topics of marginal costing and price targeting.

A few rather universal decision making rules will be provided.

Examples from both production and service industries will be shown.

Andris Strazds, since February 2014 Adviser at International Relations and Communication Department Bank of Latvia. Before employed as Chief Economist Latvia in the Nordea Bank Finland plc, in PricewaterhouseCoopers, Lattelecom and several other institutions. Holds academic teaching experience from the Stockholm School of Economics.

RISEBA – leader of the best service in 2014



On April 14, the winners of “Praise Good Service 2014” campaign have been announced in three categories: “Business to Customer” (B2C), “Business to Business” (B2B) and “State and Municipal Agencies”. **RISEBA has been awarded in one of these nominations, too.**

“40% of the total score in “Business to Customer” category was estimated from clients’ recognition, 50% – from mystery shopper’s evaluation, and 10% – from “Good Service” jury marks”, informed Good Service’s PR manager Laura Melne.

“Riga International School of Economics and Business Administration has been awarded in the field of education and learning. All well-praised companies received a diploma and a sticker „Leader of Good Service in Latvia 2014”, that can be used as a quality sign during the whole year.

International Students Academic Research and Artistic Creation Conference “Changing World – in Search for New Solutions – 2014”



RISEBA University in collaboration with JSC Rietumu Banka welcomes undergraduate and postgraduate study programmes students, alumni, who defended graduation papers in 2013/2014 study year, and final-year pupils to participate in the International Students Academic Research and Artistic Creation Conference **“Changing World – in Search for New Solutions – 2014”.**

Languages of the Conference: Latvian, Russian, English.

Prof. Jeffrey Henderson guest lecture "Taking the Corporate Out of Corporate Social Responsibility: Reflection on 100 Years of Social Issues in Management"



Guest lecture by Professor **Jeffrey Henderson** from UGSM-Monarch Business School Switzerland - **"Taking the Corporate Out of Corporate Social Responsibility: Reflection on 100 Years of Social Issues in Management"** - on 23rd of May at 12.00- 13.00, Room 25.

Dr. Henderson is the Dean of Studies and a Member of the Academic Board

of UGSM-Monarch Business School Switzerland.

He has previously held positions of the Director of Studies at Monarch, professor at the Grenoble Graduate School of Business, France, etc.
Dr. Henderson holds a D.Phil. in Business Research from UGS-Monarch Business School as well as a Doctorandus and MBA from Nijenrode Universiteit in the Netherlands.

A seminar with professor Soumodip Sarkar



It is our pleasure to invite You to the seminar with **Professor Soumodip Sarkar** for PhD students and supervisors on **23rd of April, 2014 at Riga International School of Economics and Business administration**, 3 Meza street, Riga, Latvia.

Literature Review, State of the Art - more than one way to skin a cat!

Seminar topics:

a) A quick overview of entrepreneurship research history

b) Literature review - state of the art - Four cases

Riga International School of Economics and Business administration, April 23, 2014, 15:30 – 18:00, Room 24 (round building)

Soumodip Sarkar is a professor at the Department of Management, University of Evora, Portugal, and researcher at CEFAGE-UE. He received his PhD in Economics from Northeastern University, Boston in 1995. He previously worked at the Harvard Institute for International Development (HIID) and later CID, Kennedy School, Harvard University.

Motivation seminar „Dare to dream” by Marcus Orlovsky, April 12th



Youth and students business incubation motivation seminar „Dare to dream” by British education expert Marcus Orlovsky, 12th April, 2014 at RISEBA.

RISEBA Creative Business Incubator, with the support of the British Council in Latvia is organizing a creative youth and students business incubation motivation seminar „Dare to Dream” on **Saturday, 12th April, 2014** at 15 pm Riga, Meza Street 3, room 25 (round building in the yard).

The main aim of the seminar – motivate young people, particularly, students in Latvia to start their own business.

Education expert and entrepreneur Marcus Orlovsky works with schools, teachers and students to create better life chances for all. Bryanston Square, which he co-founded, is now recognised as one of the leaders in educational and futures thinking. Realising that simply talking about best practice isn't enough, Marcus and his team implement their thoughts through their work with everyone, from educational leaders through to individual students.

Open guest lecture "Portfolio Management" and "International Financial Reporting Standards"



Dr Peter van Hengel (The Netherlands), Senior Lecturer at the Hague University of Applied Sciences, will be giving a guest lecture on "Portfolio Management" on Tuesday, 1 April, from 13.40 till 15.10, room 24, and "International Financial Reporting Standards" on Wednesday, 2 April, from 18:00 till 21:10, Room 218 to the 3rd year Bachelors in European Business Studies and Masters in International Finance.

Guest lecture by Karlis Danevics, Board Member at SEB Bank



RISEBA students, teachers and friends are welcome to attend a guest lecture „Company valuation” by Karlis Danevics’s, Board Member at SEB Bank, which will take place on Tuesday, March 11, at 18.00, in room 21.

Outline:

- What determines value of financial assets including value of companies
- Bubbles in value of assets and how to spot those
- Methods of valuation
- Discounted cash flow valuation and basic concepts behind this method
- Multiples valuation and basic concepts behind this method
- Risks and challenges in valuation
- Examples of potential value bubbles – Twitter, Facebook, Bitcoin, Gold?
- Future vision for asset value in Latvia

Lecture "Youth employability via social innovation?"



RISEBA Creative Business Incubator invites to lecture "Youth employability via social innovation?" **January 28**, 2014 at 18:00 Aspazija Boulevard 5.

Do you want to learn how to work and earn via social innovation? Do you want to employ yourself, but do not want to be an employee and can not be the? Do you want to change the world? Then come to a guest lecture at the University Business Incubator, a lecture led by Iveta Cirule, NGO" Social Innovation Center „ founder and currently Head of RISEBA Creative Business Incubator.

On daily basis Iveta works with youth business incubation and social business ideas are more and more common. It is essentially that social business ideas are solving social problems without thinking of profit in the first place. Therefore the non-governmental sector and organization is a good tool for young people to employ themselves while being socially responsible.