



RISEBA

Riga International School of Economics and Business Administration

RISEBA UNIVERSITY ACCTIVITY REPORT - 2013



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ABOUT RISEBA UNIVERSITY

RISEBA in Brief

RISEBA is a university type private higher educational institution fully accredited by the Ministry of Education and Science of the Republic of Latvia.

Being one of the first private higher education institutions in Latvia, today RISEBA is among 10 largest higher education institutions in Latvia (both public and private) with almost 3000 students, including 200 international students, who attend 17 study programmes of different levels and directions, and more than 8000 alumni.

Over the last two decades RISEBA has gone through a substantial transformation from a small ambitious business school to the university that provides, in addition to business and management programmes, studies in communications, audiovisual media arts and architecture, thus transforming the institution into “**the place where business meets arts**”.

RISEBA stands out from the other higher education institutions as the one having clear **international focus** and is distinguished by the **exclusivity of the study programmes** offered and **variety of languages of instruction**. RISEBA provides programmes which are either unique in the market or were first introduced to the market by RISEBA. It is one of the few institutions that offers full degree programmes in three languages – Latvian, English and Russian.

RISEBA is spread across five sites: three buildings of RISEBA main campus are located in Riga (the capital city), one regional branch is based in Daugavpils (the second largest city in Latvia) and one regional representative office operates in Cesis (Vidzeme region).

RISEBA Mission, Vision and Values

Since its foundation in 1992, RISEBA has been guided by its **mission “to be a gateway to international careers”** stressing that the university aims to prepare its students and graduates for international careers and emphasizing that it does not mean that the students are taught “for export”. The main idea behind the mission is that RISEBA wants to make sure that its students are competitive in international markets, are culturally aware, can work in international teams either in their home country or abroad and successfully compete in global markets. RISEBA sees its graduates as potential employers who will contribute to Latvian, European and global economic growth, are able to work in international companies in Latvia and abroad, are sensitive and tolerant to cross-cultural differences, and are active contributors of multinational teams.

Responding to the changes in the external environment and pursuing new opportunities RISEBA expanded its activities into new areas – creative industries, i.e. communications, media and architecture, and in future sees itself as “**a financially sustainable, internationally recognised university of business, arts and technology**”.

Guided by its vision RISEBA comprises three major academic components or schools:

- **School of Business** with Bachelor, Master and PhD programmes, which cover the areas of business, management and economics
- **School of Media and Communication** with Bachelor and Master programmes in arts and communications
- **School of Architecture and Design**, which currently offers a Bachelor programme in Architecture.

RISEBA is an inter-disciplinary, multicultural university providing the global labour market with intelligent, creative and independently thinking individuals. RISEBA stands for excellent education, internationally recognised degrees, high quality of graduates, excellent research base and highly qualified staff.

Five **core values** are at the heart of what RISEBA does:

- **Openness:** RISEBA is known for its individual approach to students. The staff is committed to creating a study-friendly environment based on trust, respect and responsiveness.
- **Cooperation:** RISEBA is actively involved in local and international business environment and promotes the professional growth of its staff and students. Together with its alumni and partners, the institution creates an excellent academic and work experience, which is an indispensable part of the study process.
- **Lifelong Learning:** RISEBA promotes lifelong learning of students. Lifelong learning contributes to the development of Latvia and other European countries as contemporary knowledge society with steady economic development, more work places and greater social cohesion.
- **Diversity:** RISEBA is a bridge between Western and Eastern Europe, which helps students make the first step on the way to international career. RISEBA ensures a multicultural environment by offering various study programmes, forms of studies and training in different languages.
- **Ethics and Social Responsibility:** RISEBA trains socially responsible managers and makes every effort to help students understand the role of entrepreneurship in the creation and maintenance of highly ethical practice in the professional environment and society as a whole, whilst simultaneously ensuring proper protection of the environment for generations to come.

RISEBA MANAGEMENT

Boriss Kurovs - asoc. prof., Dr.oec., was the Rector of Riga International School of Economics and Business and Business administration (RISEBA) from year 1993 to 2010. He holds doctoral degree in economics from the University of Latvia. After having completed a career of professional sportsman in fencing, he started his academic career at the University of Latvia where he worked for many years holding different academic and managerial positions. He had been the Deputy Dean of the Faculty of Economics, the Head of the University Study Department and the Chairman of the Trade Union.

Irina Sennikova - is Rector of Riga International School of Economics and Business (RISEBA). She holds an MA degree in English philology from the University of Latvia, MBA and MSc in Management from IEDC-Bled School of Management (Slovenia), and PhD from Kozminski University (Poland). Irina Sennikova is a member of Latvian State Scientific Qualification Committee. She has been a founding member of International Entrepreneurship Forum (IEF) and is a Senior Enterprise Fellow at University of Essex, School of Entrepreneurship and Business, UK. She is a Chair of the EQUAL board and a member of CEEMAN Board and CEEMAN Accreditation Committee.

Ilmars Kreituss - Dr.chem. is the Vice Rector of Teaching and Learning at RISEBA. Ilmars Kreituss graduated from the University of Latvia and received a doctoral degree in physical chemistry. Ilmars Kreituss has worked as associated professor at the University of Latvia and enhanced his knowledge working at the Notre Dame University in the United States. Later he turned to banking and financial sphere. He holds a professional banker's certificate from The Chartered Institute of Bankers in London.

Tatjana Vasiljeva - Dr.oec. is a Provost for Academic Affairs of Riga International School of Economics and Business Administration, Head of IT and Mathematics Centre and an Academic Supervisor of professional undergraduate programme „E-Business”. She started working at RISEBA in October 2011. She's a highly skilled and experienced professional, who has been working at SEB bank as a Head Information Systems Development Department for many years.

Raina Vira - Chair of the Constitutional Council at RISEBA. She has graduated from Riga Technical University with a degree of engineer-economist and received her PhD in Pedagogy from the University of Latvia. She is currently elected as Associated Professor in the Management and Marketing Department at RISEBA. Her research interests are in the area of Human Resource Management and HR Issues in Latvia.

Leonids Petersons is the Chairman of Senate, Dr. Sci. Ing, and Associate Professor of RICEBA, Latvia. He received his doctor degree in Moscow Physical and Technical Institute in 1973. After regaining the independency of Latvia, this degree was verified at the Riga Technical University, as Dr. Sci. Ing. Mr. Petersons also received an MBA degree in 1995 after finishing an International MBA program in Riga Business School, Riga Technical University. Mr. Petersons received an Associate Professor Degree 2007 at the Riga Technical University.

RISEBA RESEARCH

RISEBA - a financially sustainable, internationally recognised UNIVERSITY OF BUSINESS, ARTS AND TECHNOLOGY

RISEBA, a strongly research-led university, is about commitment and excellence in both research and education. Over the last two decades research at RISEBA has undergone considerable growth and now has reached a stage of notable diversity and internationalisation covering both in-depth specialisation and interdisciplinary innovative approaches in social and economic sciences, entrepreneurship, communications, arts and architecture. The mission of RISEBA research is “to promote the recognition of RISEBA in the European and international research field through mutual cooperation between faculty and students; RISEBA is to bridge the gap between academic environment and business through collaborative research projects and various research partnerships at regional, national and international levels”.

Research fields

Within business and economics, art, communication and architecture sciences, research is carried out in a number of different fields, such as:

- Strategic Management, Public Governance, Strategic Business IT
- Entrepreneurship and Social Entrepreneurship, Innovation Management, Creativity and Innovation, Business Ethics and Sustainability
- Economics, Finance and Banking
- Research into Creative Industries, Latvian audio-visual industry in transition
- Architecture in transition towards new hybrid urban typologies
- Social media, Marketing, Public Relations and Communications.

Research pyramids

At RISEBA research is carried out through a number of individual projects as well as in research groups called Pyramids for Research. Each "pyramid" in the fields of focused research is led by a professor and includes 2-3 academic faculty members, doctoral students, master and bachelor students working together. The researchers in the pyramid come from different fields such as Business, Economics, Arts, Communications and Architecture to the full potential of interdisciplinary research. The ambition is to develop a research model that will increase the amount of high quality research conducted by RISEBA researchers, facilitate excellence in teaching and make an outstanding contribution to the quality of student learning.

Recent international research projects

At RISEBA research is carried out in close collaboration with international partners, such as Agder University (Norway), BUW Wuppertal (Germany), COTEC (Portugal), Emerald Group Publishing Limited (UK), Judge Business School of the University of Cambridge (UK), Laurea University of Applied Sciences (Finland), Queen's University Belfast (UK), Norwegian University of Life Sciences (Norway), the University of Salford (UK), Universidad Miguel Hernandez (Spain), and many others. Recent RISEBA international research projects include:

- CAL4INO: Creative Activities in Learning for Innovation (2010 – 2013);
- DEPICT: Developing Employability Programmes Using Interactive Technologies (2012 – 2014).
- SmartComp - Seeking new opportunities for the Central Baltic Sea maritime clusters through triple helix cooperation (2012-2014)

RISEBA applied research activities are focused on specific areas of expertise within the university, such as social entrepreneurship, administrative burden, experience economy, etc. Recent applied research projects include:

- Economic Impact Assessment of Bioethanol Production in Latvia (2011);
- Potential for Latvian – Turkish Cooperation on the Fields of Economic Development and Trade: Feasibility of Transport Routes and Latvian Transit Capability (2011-2012);
- Expert services for career assessment methodology according to the ESF project “State Employment Agency's capacity building” (2011 – 2013);
- Eco-SUP-Port: Sustainable Business for SMEs in European Harbours (2012 – 2014).

RISEBA conferences and publications

RISEBA University is keen to support academic staff in their research activities: staff members are encouraged to become more involved in research through new projects, resources, training courses and workshops; financial assistance and bonuses are provided for participation in international research conferences and publications in internationally recognised journals. In cooperation with BA School of Business and Finance and Ventspils University College RISEBA hosts annual international research conferences, which gather together dozens of professors, PhD students, policy makers and practitioners, to share latest research experience, find applicable solutions to existing problems and foster international collaboration. In 2014 April RISEBA hosts the 7th annual international research conference “Business and Uncertainty: Challenges for Emerging Markets”.

RISEBA NEWS IN 2013

RISEBA got 3 Palmes Award from Eduniversal



Polina Naidenko, Head of RISEBA External Relations Dpt, has just returned from Bangalore (India) with a new trophy – 3 Palmes Award from Eduniversal. Eduniversal Evaluation System (EES) is a ranking and rating system that encompasses 9 geographical zones and accounts for the international influence, reputation and the quality of the programs of Business Schools as well as school accreditations, membership in the international accreditation associations and other international and national ranking results.

Every year Eduniversal World Convention, a global rating agency, inaugurates 1000 Best Business School in 154 countries and 4000 Best Masters & MBA in 30 majors worldwide.

3 Palmes Award is awarded to EXCELLENT Business Schools and we are proud to have RISEBA in this league!

Our ambitious plan for Eduniversal World Convention in 2014 is to receive 4 Palmes Award and become a TOP Business School!

2013 Eduniversal University and Business Schools [ranking](#) in Latvia.

RISEBA faculties have developed the Prototype for Interactive computer game „Employability Training Tool”



Information Technology and Mathematics Centre faculties Egmonts Treiguts, Leonids Krēmers, Tatjana Vasiļjeva together with Study Programme „Audiovisual Media Arts” Creative Director Aigars Ceplītis have developed new interactive computer game Prototype as one of DEPICT Project deliveries.

Interactive game EMPLOYABILITY TRAINING TOOL (ETT) is for the persons who are keen in obtaining new knowledge, and developing particular skills such as computer skill, specialised software packages, internet, etc. Computer game helps to develop such features, as person’s responsibility, motivation, social behaviour. We were trying to create interactive game for the people who concerns about his early career development, who is highly motivated in finding out new interesting job according to his studies.

The prototype dialogs currently are available in English and in coming days you will be able playing the game in French and in German so our various foreign partners in DEPICT Project could play and enjoy the game.

The authors would like to express deep thanks to RISEBA students from different Study Programme (E-business, Business Studies, Business Psychology) for carefully testing and a lot of useful tips.

RISEBA and Riga City Council sign a cooperation agreement



The Mayor of Riga Nils Usakovs and the rector of Riga International School of Economics and Business Administration (RISEBA) Irina Sennikova signed a cooperation agreement on Friday, November 15.

According to this agreement both parties will cooperate in order to develop the Creative Business Incubator of RISEBA, attract foreign students, as well as to provide a possibility for RISEBA students and staff to participate in the implementation of various municipality projects, for example, in the research of Riga's culture-historical heritage, development of regional policy in the fields of employment and education.

RISEBA students had already participated in Riga courtyards movement and offered their ideas on courtyards' improvement. Students also choose other Riga importance themes for their bachelor's and master's theses. According to the signed agreement cooperation between the Council and RISEBA will be put in the practice at the department level.

RISEBA visited Aalto University



Representatives of RISEBA visited Aalto University in Helsinki from **12th to 15th of September** in terms of development of cooperation between both high schools.

RISEBA delegation included RISEBA rector Irina Sennikova, Head of Business Department Gundega Lapina, Head of International Projects / ERASMUS coordinator Galina Zilgalve, Head of Architecture and Design Department Janis Holsteins and Head of Projects Reinis Budrikis. Latvian team got acquainted with University Aalto's strategy of development, their study environment, academic programmes at Business, Architecture and Design Faculties, Fablab, Media Factory, Design factory, StartUp Sauna.

Since both high schools' strategies and organization of educational processes are similar, there has been made a decision about future cooperation between RISEBA and Aalto University.

Audiovisual Media Arts students at „The Autumn of the Patriarch” festival



The opening ceremony of **The Autumn of Patriarch IV** festival of Latvian Academy of Culture will happen on the **30th of September** at Agenskalna market hall. It will be continued with various events dedicated to stagecraft.

The festival is not a festival without the beloved movie nights – on the **5th of October from 18:00 to 20:30** at Kino Bize at Cannabis Culture Centre and RISEBA Architecture and Media Centre H2O 6. There will be showcased RISEBA Audiovisual Media Arts students' artworks “Business Cards” and “Short Stories” during the first show and “Portrayals of Choreographers” during the second show. The last film is about LAC modern dance choreographers, and it has been produced by RISEBA students under the guidance of professor Olga Žitluhina. This film will be shown in Rezekne and Daugavpils in the same time as well.

Erasmus Contest



The additional application to Erasmus programme and scholarship has started for participation in Spring Semester. Students have to fill in the application form, as well as send a motivation letter in English to erasmus@riseba.lv

RISEBA Creative business incubator calls for applications



RISEBA Creative business incubator calls for applications for the first stage of business ideas competition

RISEBA University invites students and alumni to send business ideas to the first stage of the **Creative business incubator's competition**.

The aim of the competition is to understand the students' interest and to raise their activity in order to give them a possibility to create and develop their own business with the help of RISEBA Creative business incubator.

During the first stage there will be selected the most prospective business ideas.

Authors of the ideas participating in the competition will have a possibility to participate in the pre-incubation training of the Creative business incubator, as well as to establish a company within the Creative business incubator.

We invite our students and alumni to actively participate and cooperate, since this might be exactly the opportunity to bring your ideas into reality.

RISEBA student got the 2 place in X-Culture Mercedes-Benz Symposium in Istanbul



International Business master programme's student **Jelena Ius** and her international team from Republic of Ghana, Africa and Hungary have got the **2 place** in the X-Culture Mercedes-Benz International symposium in Istanbul, Turkey.

On the basis of Jelena's achievements in the international X-culture Project (http://www.x-culture.org/2013_istanbul.html) run in cooperation with more than 20 different universities across the globe in autumn 2012 Jelena was chosen to participate in the next round where she led her international team and applied creative thinking skills and arts in an approach to serious business problem offered by Mercedes-Benz.

All educational programs of RISEBA received accreditation until 2019

On the 26th of June 2013 RISEBA's educational programs received a maximum possible accreditation – 6 years, until 2019. The accreditation was performed by the Ministry of education and science in terms of ESF project “Higher education programs evaluation and proposals for quality improvement”.

Following programs received accreditation in terms of the project:

- Arts
- IT and communication sciences
- Business management, real estate management

This means that current and future RISEBA students can be sure that they will receive internationally acknowledged diplomas after the graduation of any chosen program.

RISEBA student Mikelis Melderis – among the winners of OPEN MIND 2013



Glasses for partially sighted people, build-up of a playground, summer sporting games for people in wheelchairs – these ideas of social environment's improvement received the highest rates of the jury and the strongest support in a public voting. These students' ideas will receive social contest's OPEN MIND funding. OPEN MIND is organized by Swedbank and RTU Development fund.

OPEN MIND funding was granted to:

- **Mikelis Melderis (business psychology student at RISEBA) and Lauma Lamberte (RTU student).** Project „Added value glasses” will provide reading glasses in all Madona region's municipalities as a complimentary service for instant, comfortable and effective use onsite;
- **Karlis Taranda un Marite Kuksa.** Their project is to build a mini ice-hockey rink/ iscerink (in winter) and floorball and street basketball court (in summer) for residents of Feimanu district;
- **Karlis Kasparans, Juris Kalnins, Jana Bahtina, Filips Bernandskis un Zoja Nesterova.** The idea is to organize summer sporting games for people in wheelchairs (with spinal brain injuries).

Vice-rector's I. Kreituss's visit to USA

By dint of hard work of the head of RISEBA Project department Reinis Budriks RISEBA qualified to participate in the ERDF-supported project's sub-activity „Development of external markets – strengthening the international competitiveness of the industries”.

RISEBA vice-rector **Ilmārs Kreituss** will be **visiting USA** – San Francisco and the famous **Silicon Valley** – within the framework of this project from the **3rd to 14th June**. It is also planned to visit Stanford University, various business incubators, meet the venture capitalists Lumia Capital, and meet the business angels. In order to invite investments our high school will have to participate in the ideas pitching sessions, meet the bankers. To get experience for the development of RISEBA Creative business incubator it is planned to visit Innovation House, Plug&Play Teach Center, to attend Harvard Angels networking events. Visiting such companies as Microsoft, Google, Silicon Vikings, etc. will give an impetus and contacts for the development of IT and E-business studies at RISEBA.

RISEBA students participate in SELL Student Games

The **29th edition of the SELL Student Games** is going on in Riga between May 24 and 26, 2013.

The SELL Games are an extensive student sports event, which has arisen from the Nordic Country Student Olympics and is staged in one of the member countries (Finland, Estonia, Lithuania, Latvia) every year.

This year students will have the opportunity to participate in 17 sports: Badminton, Basketball, Cheerleading, Chess, Floorball, Football 7 a side, Frisbee (Ultimate), Judo, Orienteering, Power lifting, Rugby 7's, Swimming, Table tennis, Track and field athletics, Volleyball, Weightlifting, Wrestling.

RISEBA University is represented by:

- Table tennis – Reinis Blūms, Ivars Ķezbers, Mārtiņš Dinsbergs, Ivo Reiniks, students of Audiovisual Media Arts, 1st year
- Track and field athletics – Gunars Circenis, student of European Business studies, 1st year
- Weightlifting – Aigars Jaņevičs, student of Business Studies, 3rd year
- Badminton - Pauls Gureckis, student of Audiovisual Media Arts, 1st year and Igors Eglītis, student of Public Relations and Advertising Management, 1st year.

Results of Students academic research conference “Changing World – in Search of New Solutions”

On May 16 RISEBA held the **Students academic research conference “Changing World – in Search of New Solutions”**. The conference was opened by RISEBA rector Irina Senņikova.

Participants of the plenary meeting were:

- IT expert **Ina Gudele** – presentation „New versions of business”.
- Media expert **Rolands Laķis** – presentation „What could be tomorrow?”.
- Innovation expert of Aalto University (Finland) **Marika Paakkala** – presentation „Business incubators as support to young entrepreneurs”.
- Innovation expert of Riga City Council City Development Department **Sandris Mūriņš** – presentation „Possibilities of human capital asset competitiveness development in a changeable environment in Riga and Riga region”.
- RISEBA students – presentation "Get inspired in European Innovation Academy"
- Executive director of Riga Economic Forum Pāvels Morozovs - presentation „Riga Economic Forum – involving the students”

73 academic research works has been handed for the conference contest, 4 of them were shorts by Audiovisual media arts 2nd year students. **A prize fund of the contest was 600 LVL**, it was divided among the authors of the best works of the conference.

The competent jury of every conference section evaluated (the Section's Committees) the submitted works according to their content and presentation to define the best works in every category.

CAL4INO Creativity Workshops



CAL4INO Creativity Workshops
Offering Creative Answers for Today's Challenges Real Companies, Real Issues & Real Solutions

Tex-Mex Restaurant, Dzirnāvu iela 59, Rīga, Latvia

You are invited to participate in two highly creative “hands on” **CAL4INO Creativity Workshops** to increase your creativity, innovation and entrepreneurship skills. These practical workshops use innovative training activities developed, delivered and refined by award-winning educator-practitioners from eminent universities such as Aalto University, University of Cambridge, and Queen's University, Belfast.

These workshops support CAL4INO activities preparing recommendations for the European Commission to transform lifelong learning for professional through creative activities in learning to enhance innovation.

These Creativity Workshops are run in collaboration with the opening of the **RISEBA Creative Business Incubator** and **Student Conference “Changing World – In Search for New Solutions”**

SmartComp



National Day “**THE NATIONAL CONSULTATION DAY ON LATVIAN MARITIME CLUSTER COMPETITIVENESS AND FUTURE PROSPECTS**”

Hotel „Avalon”, Kaleju street 70, Rīga

Interested parties are invited to apply by sending contact details to linda.laugale@latja.lv, konferences@latja.lv till **9 May** 2013. The event is organised by RISEBA SmartComp project partners - Latvian Maritime academy.

RISEBA Students Join ERASMUS Intensive Programme “Eco-SUP-Port II” in Helsinki (Finland)

On **14 – 27 April** seven RISEBA bachelor students and two RISEBA professors will be participating in Erasmus Intensive Programme „**ECO Ports: Sustainable Business for SME's in European Harbours**” (Eco-SUP-Port II), which this year will take place in Helsinki at Haaga Helia University of Applied Sciences.

In the months prior to the two weeks workshop in Helsinki RISEBA team carried out a research project, which was aimed at providing the answer to the overall question: How can HEI's help to successfully and sustainably improve SME's with port related activities/ business?

During the two weeks in Helsinki, workshop lecturers and experts will deliver presentations and workshops on port management, clean technology, environmental related topics (e.g. noise pollution, waste management, ship emissions), business activities and sustainable development. Also, various port-related companies/premises will be visited to ensure a fully customer oriented approach.

During these two weeks RISEBA students together with other participants from six European universities from Finland, Belgium, Netherlands and Turkey will be working on practical and realistic solutions for SME's to help them with sustainable port related activities.

RISEBA visits North China Institute of Science & Technology

From March 19 till March 26 RISEBA was visiting **North China Institute of Science & Technology (NCIST)** in Beijing, China.

The aim of RISEBA was to establish cooperation between the two universities within the European Business Studies, International Business and other study programs offered by RISEBA in English.

North China Institute of Science & Technology was officially established in 2002, however it has started its operations in 1984 as a college. The size of the institute is really impressive: the overall area of buildings is 450 000 m² and the total campus area reaches 800 000 m². The institute employs more than 794 lecturers and is an alma mater for approximately 30 000 students. After meeting the vice-president of North China Institute of Science & Technology prof. Zhang Lin, the head of the training centre asoc. prof. Yifei Weng and the head of the public relations department prof. Liu Zhongjian the rector of RISEBA prof. Irina Sennikova and vice-rector Ilmars Kreituss have come to an agreement about organization of guest lectures of the institute, exchange programs as well as the opportunity of RISEBA students to study Chinese language. It is planned to establish student exchange programs as well.

It is worth to mention that RISEBA already has one student from China studying at postgraduate program, while Kristaps Ronis who has graduated from RISEBA (European Business Studies) in 2012 is currently acquiring postgraduate degree in China.

The visit of representatives of the North China Institute of Science & Technology to RISEBA is planned in June, when it is also planned to sign the official cooperation agreement.

During the trip to China the team of RISEBA has also visited the Embassy of Latvia in China, met the Ambassador Extraordinary and Plenipotentiary Ingrida Levrence and the Secretaries Aleksandrs Novikovs and Andzejs Kasevskis, to whom RISEBA is grateful for the support in networking.

RISEBA signs Memorandum of Cooperation with Fort Hays State University (USA)

On March 5, 2013 the rector of RISEBA Irina Sennikova and the rector of the USA Fort Hays State University (FHSU) Lawrence V. Gould have signed a Memorandum of Cooperation.

The agreement covers the start of active cooperation within the framework of development of several study programmes.

The Memorandum includes interests and intentions of both parties related to the opportunity of RISEBA students to acquire US diploma studying partially in the USA (in person with US lecturers in the USA or in Latvia, or using distance learning opportunities).

First negotiations are related to development of cooperative postgraduate study programme and distance learning study programme.

Both parties are upbeat about their cooperation and believe that their first cooperation projects could be implemented in autumn of 2013.

RISEBA University hosts students of ESC Rennes School of Business

RISEBA University hosts the students of ESC Rennes School of Business (France) who, together with the RISEBA students of Master Programme “International Business”, will attend the joint course in Corporate Social Responsibility. During the Study Course students will attend lectures, work in international teams and visit local companies.

RISEBA EVENTS IN 2013

Charity campaign "Let's help those who have raised us"



During the period from December 3rd 2013 to December 30th 2013 RISEBA Student council is organizing an annual charity campaign to bring to your attention the elderly in nursing homes of Latvia.

Since we wish to thank and help those who have raised, taken care of and invested in us we follow the slogan "**Let's help those who have raised us**".

There are many misleading and negative stereotypes regarding nursing homes for elderly people that cause us to avoid these facilities. However, when exploring closer we find out that these are places filled with active and motivated people who have plenty of life experience and a broad view on life.

Gains from the campaign are highly rewarding as it gives you a chance to create mutually warm and happy memories by giving you the opportunity to provide the people living in nursing homes with needed things such as a pair of new slippers, board games or a tasty treat to have with tea.

Therefore we kindly invite you to participate in the charity event and share positive emotions by donating these things: a new pair of slippers, board games or anything needed for various crafts.

Irina Sennikova, RISEBA Rector, Re-elected as Chair of EQUAL (European Quality Link)



EQUAL is a network of networks and its mission is to act as a think tank and policy development organisation in Europe (primarily), for international business and management education, training, research and development for the benefit of member schools, students, end users and society at large.

EQUAL was founded on European roots and therefore its perspective is based on the principles of subsidiarity and co-operation. In the spirit of a network organisation operating in an area of great cultural diversity, EQUAL sees its key role as promoting continuous quality improvement through the exchange of information on best practice and the support of agencies in the field of quality assessment and education.

Nordplus Project: results of the first round of the Intensive Programme "Cases in Organizational Ethics"



On September 2-4, 2013 the partners of the Nordplus HE project *Development of Moral Competence in Leadership and Management* gathered at School of Business and Economics of the University of Jyväskylä to discuss the results of the Intensive Programme (IP) *Cases in Organizational Ethics* carried out under the project framework in Tallinn in April 2013.

During it students from Estonia, Finland, Latvia and Lithuania discussed cases of gendered organizations, stakeholder management in a conflicting situation, ethical and unethical leadership, ethics management, corporate volunteering and environmental management systems and visited *Nortal* company that has received a number of acknowledgements for their ethical behaviour towards different stakeholders. RISEBA University was represented by three

international students from the "International Business" study programme – Alžbeta Tomaškova, Zuzana Lazarova and Akaki Goginashvili.

After the course, the students were asked to express their opinion in an electronic survey which contained statements in a 7-point Likert scale.

According to the answers of 12 participants, the course coordinators' work at home institutions was evaluated as excellent (mean 6,8), the opportunities offered by the Intensive Program gave grounds for self-reflection, learning new things, and the problems raised in the cases were considered actual. The topic of unethical leadership collected the highest score (7), closely followed by the ones of gendered organizations and ethics management.

To prepare for the second round of the IP and meet new project partners from Finland, Norway and Latvia, the partners are meeting again in Riga on the 25th and 26th of November 2013.

RISEBA teaching staff at ECB's "European Cultural Days – Latvia 2013" in Frankfurt



This year **EUROPEAN CULTURAL DAYS in Frankfurt, Germany**, are dedicated to Latvia, a country that will join Eurozone in 2014. The event is organized by European Central Bank (ECB) in cooperation with the Bank of Latvia – it kicked-off on the **16th of October and will last until the 15th of November**.

The event's motto is "Inspiring Latvia", and visitors can be inspired by the capital of Baltics at various cultural locations in Frankfurt within the programme prepared by the Bank of Latvia and ECB. The president of ECB Mario Draghi and the president of the Bank of Latvia Ilmars Rimševičs are the

event's patrons.

Latvian architecture will be presented at the **exhibition Rīga TOP!** from the 24th of October to the 23rd of November. Hanseatic Riga and Jugendstil Riga will be showcased in the House of Finance. For this exhibition there has been prepared a special catalogue with the values of Latvian architecture. In parallel with the exhibition two discussions will be held – on the 31st of October and the 14th of November. A discussion in the Museum of German Architecture (Deutsche Architekturmuseum) is going to be lead by the director of RISEBA's Architecture programme director Oskars Redbergs. The exhibition is organized in cooperation with the city of Riga.

The programme, that includes musical and theatrical performances, photo exhibition, literary evenings and events for children, as well as a **photo gallery of the CULTURAL DAYS 2013** can be found on the ECB's Internet portal www.ecb.europa.eu/culturaldays.

The British Chamber „Business After Hours” at RISEBA



The British Chamber of commerce in Latvia and RISEBA is pleased to invite you to **Business After Hours** at RISEBA on Tuesday, **15th October**, at 18:00 at RISEBA Architecture and Media Centre **H₂O 6** (address: 6, Udens Street, Riga).

The BritCham will inspire you and share the success stories with you! We will unlock your creative potential!

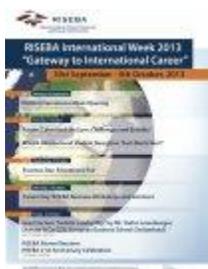
At these Business After Hours business will meet arts. Guests will enjoy wine and snacks, entertainment and music.

Members of British Chamber visit RISEBA



October Business After Hours was held by member of BritCham – Riga International School of Economics and Business Administration (RISEBA) on **Tuesday, 15th October**, at RISEBA Architecture and Media Centre [H₂O 6](#). The evening started with speech from BritCham Chairman of the Board Cameron G. Greaves, who welcomed all guests and thanked RISEBA about this possibility. After Mr Cameron RISEBA Rector Irina Sennikova talked about the school itself, she described aims and values of RISEBA. Afterwards we had chance to hear about most interesting RISEBA student success stories and had the opportunity to walk through the new building. Tours guide was Mr Janis Holsteins, “Audiovisual media Art” programme director. Business After Hours at RISEBA convinced us that business can be mixed with art just like it can be mixed with pleasure.”

RISEBA International Week 2013



RISEBA INTERNATIONAL WEEK 2013 – GATEWAY TO INTERNATIONAL CAREER

30st September – 4th October, 2013

RISEBA (Riga International School of Economics and Business Administration) has a great pleasure to invite you to participate in **RISEBA International Week 2013** organised within the framework of LLP/ERASMUS (TM and SM) programme.

Through this event we aim to bring together academics and administrative staff from RISEBA and our partner institutions. RISEBA International Week guests will be given an opportunity to deliver lectures (5 academic hours) to RISEBA students, network and reinforce relationships with RISEBA faculty members and administrators, as well as provide RISEBA students with information about their universities and programmes of study.

Venture financing presentations



On **16 May**, at **18:00-21:00**, **auditorium 218**, teams from the **RISEBA Masters Program in International Business** will present their **interim analysis of three ventures** with high growth potential to an expert panel composed of venture capitalists, bankers and private investors based on their due diligence and analysis. These presentations are interim reports (“Living Analysis”). The teams are presenting today their assessments to our panel of venture capitalists, bank executives and investors. Based on the feedback, the teams will prepare the more formal “Business Plan” collaborating with the companies.

Baltic Project Management Days 2013 and Tom Taylor Masterclass



On **17-18 May Baltic PM Days** will be held in Riga - two-day conference for project management professionals at both individual and corporate level, as well as for companies and organizations that use project management techniques in their daily operations.

RISEBA is honored to be a Gold partner of the Baltic Project

Management Day. As RISEBA offers Master programme in „Project Management”, professionals from this study course are invited to speak in the conference.