



Marketing Internship

6-month contract with a possibility to extend to a permanent

Location: Riga
Salary – 430 EUR/month

At Tarkett we help create great spaces. We are committed to delivering an easy customer experience by sharing our customers' needs, offering our expertise and being obsessed with execution. We offer one of the largest portfolios of flooring and sports surface solutions, and we share with our customers our expertise in multiple market segments. We believe in "Doing Good. Together." and we are committed to building a healthy, circular economy.

Few facts about us:

- We hire 13 000 employees worldwide
- We have 24 research laboratories, 4 design centers and 7 recycling centers
- We 36 industrial sites around the world
- In 2018 we reached over 2.8 billion Euros net sales
- We sale our products in more than 100 countries
- We have 1.3 million square meters of flooring every day

If the above rose your interest below you will find more info about whom we are looking for.

**Currently we are looking for a self-driven and ambitious individual to join us as Marketing Intern.
This is a great opportunity to develop, learn from the best professionals and gain great experience in the field of Marketing.**

What would you be responsible for?

- Coordinate all marketing activities within Latvia.
- Support towards the global marketing strategy.
- Ensure all marketing and sales tools fall within the company's brand guidelines.
- Develop and implement marketing plans with focus on lead generation.
- Develop promotional materials and coordinate marketing campaigns.
- Translate or write content for press releases, newsletters, magazines, brochures and flyers.
- Update and maintain the company's local websites and FB profile.
- Organize and attend exhibition and trade shows.
- Implement actions supporting new product launches.
- Prepare presentation materials.
- Analyze target markets and industry sectors.
- Support the Country Sales Manager in terms of marketing administration.

We are looking for a marketing-driven individual who is fluent in Latvian and English, knows MS Office, learns fast and is eager to develop.

Please send you CV and motivation letter to Lubova.Latisenko@tarkett.com.