

Professional Master's programme in International Business

The visiting faculty team:



Yiannis Polychronakis

Salford Business School, University of Salford, UK

Yiannis E. Polychronakis is currently a Senior Lecturer in Logistics and Project Management based in Salford Business School at the University of Salford, Manchester, UK. He has published several articles in prestigious international journals (International Journal of Production Economics, International Journal of Quality and Reliability Management) in the area of Project Management application for Supply Chain Development, and has a number of papers included in refereed International Conference Proceedings. Yiannis has also assisted a number of private and public organisations in developing and implementing best practices in the areas of supply chain development and project management. Organisations include Kawneer (Europe), Silent Night, Cleveland Guest, Trafford City Council, Manchester City Council, Primary Care Trusts and more.



James Bowen

University of Ottawa, Canada

At age 21 and while still in undergraduate university James co-founded a software company. Over the next 20 years he had a wide variety of in-depth experiences in both management and technology working with his company.

Dr. Bowen has been interviewed on the internet, radio, magazine, T.V. and newspaper. He has given presentations or seminars on technology and business insights. He was the sole author of two books discussing the creation and growth of high-tech product companies. He recently published his third book "The Entrepreneurial Effect" which is the beginning of a series of books that will draw upon his wide network of entrepreneurs in a collaborative approach and focus on publishing lessons learned from entrepreneurs and investors. The second in the series is underway.

He is associated with 6 universities including 2 in Europe where he teaches MBAs technology, entrepreneurship and strategy.

His volunteer work includes being a member of the Canadian Advanced Technology Alliance's (CATA) governing council and the initiator and leader of CATA's Action Committee on Entrepreneurship and the City of Ottawa's technology industry development agency's (OCRI) Innovation Leadership Team. He wrote, for three years, the monthly theme article discussing the technology industry and its management issues for Ottawa's technology industry newspaper NationalCapitalScan.

He is active with technology companies and investors and regularly provides advice to technology companies. He is currently focused on start-ups/consortiums to bring together people, opportunities, investment, markets and technology to accelerate the growth of technology companies.



Edward Doran

Directorate Business Management,
Salford Business School, University of Salford, UK

Dr. Doran has spent 20 years in the motor industry holding a number of senior management positions in Production and Quality. He qualified as a Chartered Engineer with BA (Hons) Technology and Management Systems, MSc in Robotics and PhD in Quality Management Systems. His main teaching and consultancy areas are in management development, project management, research methodology and design and entrepreneurship, innovation and creativity. Dr. Doran has had a large number of international research papers presented and published in these fields.



Janis Berzins

Associate Professor,
Department of Financial Economics,
Norwegian School of Management, Norway

Janis Berzins completed Doctoral programme in Finance in Kelley School of Business, Indiana University, USA.

Janis is actively involved in research activities concerned Investments, Institutional Managed Portfolios, Pension Funds, Mutual Funds, and Asset Management, Corporate Governance. Teaching: Investments, Market Microstructure, International Finance and Basic Financial Management.

He has received Best Paper Award in Northern Finance Association Annual Meeting in Toronto, Canada and has been recognized by Finance Chairperson for excellence in teaching. Janis is member in Beta Gamma Sigma- the honour society for collegiate schools of business, Who's Who Among Students in American Universities and Colleges, The National Dean's List.



Sean Patrick Sassmannshausen,

Schumpeter School of Business and Economics,
University of Wuppertal, Germany

Born 1971 in Wexford, Ireland, studied Intercultural Management at Friedrich-Schiller-University and the MPI in Jena, Germany and Scandinavian Area Studies in Odense, Denmark. After graduation, he started his PhD studies in year 2000 at the University of Wuppertal, Germany. He became a Lecturer in Entrepreneurship and from 2005 on is Managing Director of the Entrepreneurship Research Department at Schumpeter School of Business and Economics.

He successfully leads a growth process for this institute, which started out with two researchers and today has approx. 20 positions in research, teaching and start-up support. Besides own research projects and teaching obligations, his managerial responsibilities include research funding, designing and advising research projects, organizing start-up support and fostering academic spin-offs. Summer 2007 he visited Harvard Business School where he participated in a program on entrepreneurship

education. During 2008 he was a Visiting Professor at Thunderbird School of Global Management. He holds Visiting Faculty Positions in Austria and Poland.

Memberships and entrepreneurship community services:

Sassmannshausen is member of the Academy of Management (Entrepreneurship Division, Business Policy Division, International Management Division and Business History Division), the International Council of Small Business and the European Council of Small Business, EFER (European Foundation of Entrepreneurship Research), and the German FGF (Förderkreis Gründungsforschung). He is reviewer at the ICSB World Conference, for Thunderbird International Business Review and for the Journal of Small Business and Entrepreneurship. He is counselling start-ups and small enterprises.



Thomas Ratka

Institute for business and commercial law,
Faculty of law,
University of Vienna, Austria

Thomas Ratka completed Doctoral programme in law (commercial law) as well as Doctoral programme in history (contemporary history) at the University of Vienna. He also studied at University of Cambridge, UK, Academy of European Law at the European University Institute (EUI) in Florence, Italy and Residential research in Brussels, London, Florence and Bonn. Since 2000 Thomas is faculty member for postgraduate LL.M./MES-studies EURO-JUS, EURAS and several MBA programmes of the Danube University Krems, the Vienna University of Technology and the Dresden University of Technology; Visiting lecturer at the Vienna University of Technology and Lecturer for private law, economic law, business law and company law several Universities of Applied Sciences in Austria. Since 2002 he is University assistant at the Institute for business and commercial law, Faculty of law, University of Vienna. Since 2005 - Head for law studies at the Department for business administration / University of Applied Sciences of Vienna of the Austrian Chamber of Commerce ("FH Wien Studiengänge der WKO").



Anthony Okuogume

Principal Lecturer,
Kemi-Tornio University of Applied Sciences, Finland

In business development functions Anthony Okuogume has worked with over 300 SMEs from various European countries. In the past 15 years he has co-founded 10 different companies.

At the moment he is Head of International Business Degree Programme of Kajaani University of Applied Sciences and Principal Lecturer in Kemi-Tornio University of Applied Sciences, Finland.

Anthony is specializing in software business, market competence for software companies, strategic market management, customer experience management, international business and international marketing.

Anthony is also Senior Lecturer in the Department of Information processing and Department of Marketing of the University of Oulu; Project manager for CreativeTool Lab.; Senior Business Analyst for Kainuun Etu Ltd.; co-founder of Intres Solutions (Petrozavodsk, Russia) and founder and CEO of Intres Consulting Ltd.



PETER KELLY

Executive Director of Helsinki School of Creative Entrepreneurship, Finland

Peter Kelly completed his doctorate in entrepreneurship at London Business School and is a leading international authority on business angels. He also holds an MBA (University of Notre Dame, USA), and MA in International Affairs (Carleton University, Canada) and a BA in Political Science (Wilfrid Laurier, Canada). Peter moved to Finland two years ago and is in the process of raising and managing a pre-seed venture capital fund based in Helsinki. Prior to moving to Europe in 1993, Peter was an investment and corporate banker in Canada where he managed a portfolio of high profile clients in the cable television and publishing industries. He has been involved in a number of merger & acquisition, private placements, public offerings and trade sale transactions.

He has held teaching appointments at Helsinki University of Technology, Helsinki School of Economics and Business Administration, London Business School, University of Notre Dame, London Centre and Wilfrid Laurier University.