

"PRANAMAT SALES & MARKETING" LTD.

Latvian company "Pranammat Sales & Marketing" designs, launches and promotes new high quality health and beauty products; creates and executes full advertising and marketing service.

We work worldwide: EU countries, Australia, USA, Russian Federation, Latin America.

We are looking for candidates for the position of marketing manager for the Italian /or Polish /or American /or Czech speaking markets. You will work on the development and implementation of the PR and e-marketing strategies, including communication with the world leading publishing houses, bloggers and celebrities. A candidate should have good communication skills and ability to work fast. Candidate may be a 2nd year (or higher) student, preferably of e-marketing or PR science.

If you have a good level in both written and oral languages mentioned above, if you eager to share your creative ideas and be part of the young, ambitious and very friendly team, then we need you! Native speakers are most welcome!

MARKETING MANAGER

RESPONSIBILITIES:

- Brand promotion, PR and advertisement in Italy /or Poland /or USA /or Czech Republic;
- Co-working in developing and managing of social media marketing strategies;
- Creating and maintaining a positive image of the company;
- Identify, develop, and evaluate e-marketing strategy;
- Identify, establish and maintain cooperation with new media and other partners (bloggers, experts, media personalities and headliners, celebrities);
- Content creation: all kind of promotional texts, partnership offers, social media content;
- Creation and implementation of advertising and e-marketing campaigns;
- SMM.

REQUIREMENTS:

- Higher or incomplete higher education (preferably e-Marketing, PR or Journalism);
- Fluent one of the above mentioned languages: ability to write grammatically correct, create interesting sentences, attractive and eye-catching texts (native speaker is advantage);
- Good communication and presentation abilities;
- English and Russian language knowledge is an advantage;
- Desire to learn and fulfill your knowledge and skills;
- Computer skills: advanced user, Internet, Excel, Word.

OFFER:

- Working hours: Mon-Fri 9:30-18:00;
- Growing fast project of health and beauty industry sector;
- Young, friendly and helpful team, many corporate events;
- On-the-job training (experienced supervisor, training toolkit, opportunity to participate in PR- and e-marketing training courses and workshops);
- Challenging projects;
- Collaboration with famous editorials, publishers, media personalities and celebrities;
- Good office environment, free parking, terrace and smiles.