

**Professional master's program „Sport Management” study plan, full-time (2 Years, 120 ETCS)**

MODULE	Courses	1st year		2nd year		Sum	Examination	seminars and Lectures
		1.s.	2.s.	3.s.	4.s.			
<b>0.</b>	<b>INTRODUCTORY MODULE (if needed)</b>	<b>30 ETCS</b>						
	<b>A part</b>							
	<b>Theoretical basic courses of the branch</b>							
<b>1.</b>	<b>GENERAL MANAGEMENT IN SPORTS ORGANIZATIONS</b>	<b>9 ETCS</b>						
	<i>Strategic Management and Sport Governance</i>		3			3	Exam	L 12 S 12
	<i>Analytic of Sport Industry</i>		3			3	Exam	L12 S 12
<b>2.</b>	<b>ECONOMICS AND FINANCIAL MANAGEMENT IN THE SPORT SECTOR</b>	<b>6 CP</b>						
	<i>Financial Management and Decision Making</i>			3		3	Exam	L12 S12
	<i>Business modeling and Innovation Management</i>			3		3	Exam	L12 S12
	<i>Investments and Sponsorship in Sport Industry</i>	3				3		L12 S12
<b>3.</b>	<b>LEGAL ASPECTS OF SPORT AND ITS GOVERNANCE</b>	<b>2KP</b>						
	<i>Legal Framework in Sport Industry</i>	3				3	Exam	L 12 S 12
	<b>Branch professional specialization courses (10 CP)</b>							
<b>4.</b>	<b>SPORTS MARKETING AND COMMUNICATION</b>	<b>4 CP</b>						
	<i>Marketing Management in Sport Industry</i>	3				3	Exam	L12 S12
<b>5.</b>	<b>HUMAN MANAGEMENT IN SPORTS ORGANIZATIONS</b>	<b>6 KP</b>						
	<i>Human Resources Management</i>	3				3	Exam	L 12 S 12

	<i>Leadership and effective Managerial Skills</i>	3				3	Exam	L 12 S 12
	<i>Emotional Intelligence, Sport Psychology and Ethic in Sport Organizations</i>	3				3		L12 S12
	<b>B part</b>							
	<b>Branch professional specialization courses (10 CP)</b>							
<b>6.</b>	<b>OPERATIONAL MANAGEMENT OF SPORTS 6 KP</b>							
	<i>Sport Project Management and Event Organization</i>	3				3	Exam	L 12 S 12
	<i>Risk management in sport</i>	3				3	Exam	L 12 S 12
	<i>Environmental Management and Safety in Sport Facilities and Events</i>	3				3	Exam	L 12 S 12
<b>7.</b>	<b>DEVELOPMENT OF THE SPORT SECTOR 4 KP</b>							
	<i>Sports in the New Digital World and Media</i>	3				3	Exam	L 12 S 12
	<i>Workshops: New tendencies in Sport Management</i>		3			3	Exam	L 12 S 12
	<b>C part</b>							
	<b>Courses to choose 6 ETCS</b>							
	<i>Latvian Language</i>		3			3	Exam	L 12 S 12
	<i>Public Communication Theory and Methods</i>		3			3	Exam	L 12 S 12
	<i>Quality Management</i>		3			3	Exam	L 12 S 12
	<b>A part</b>							
<b>8.</b>	<b>Internships I. PRACTICES IN ORGANIZATIONS OR ENTERPRISES</b>		18			18		Defense
<b>9.</b>	<b>Internships II. PRACTICES IN ORGANIZATIONS OR ENTERPRISES</b>			21		21		Defense
<b>10.</b>	<b>Master Thesis 30 ETCS</b>				30	30		Defense

Professional master's program „Sport Management” study plan, full-time (1.5 Year, 90 ETCS)

MODULE	Courses	1st year		2nd year		Sum	Examination	seminars and Lectures
		1.s.	2.s.	3.s.	4.s.			
<b>0.</b>	<b>INTRODUCTORY MODULE (if needed)</b>	<b>30 ETCS</b>						
	<b>A part</b>							
	<b>Theoretical basic courses of the branch</b>							
<b>1.</b>	<b>GENERAL MANAGEMENT IN SPORTS ORGANIZATIONS</b>	<b>9 ETCS</b>						
	<i>Strategic Management and Sport Governance</i>		3			3	Exam	L 12 S 12
	<i>Analytic of Sport Industry</i>		3			3	Exam	L12 S 12
<b>2.</b>	<b>ECONOMICS AND FINANCIAL MANAGEMENT IN THE SPORT SECTOR</b>	<b>6 CP</b>						
	<i>Financial Management and Decision Making</i>			3		3	Exam	L12 S12
	<i>Business modeling and Innovation Management</i>			3		3	Exam	L12 S12
	<i>Investments and Sponsorship in Sport Industry</i>	3				3		L12 S12
<b>3.</b>	<b>LEGAL ASPECTS OF SPORT AND ITS GOVERNANCE</b>	<b>2KP</b>						
	<i>Legal Framework in Sport Industry</i>	3				3	Exam	L 12 S 12
	<b>Branch professional specialization courses (10 CP)</b>							
<b>4.</b>	<b>SPORTS MARKETING AND COMMUNICATION</b>	<b>4 CP</b>						
	<i>Marketing Management in Sport Industry</i>	3				3	Exam	L12 S12
<b>5.</b>	<b>HUMAN MANAGEMENT IN SPORTS ORGANIZATIONS</b>	<b>6 KP</b>						
	<i>Human Resources Management</i>	3				3	Exam	L 12 S 12
	<i>Leadership and effective Managerial Skills</i>	3				3	Exam	L 12 S 12

	<i>Emotional Intelligence, Sport Psychology and Ethic in Sport Organizations</i>	<b>3</b>				<b>3</b>		L12 S12
	<b>B part</b>							
	<b>Branch professional specialization courses (10 CP)</b>							
<b>6.</b>	<b>OPERATIONAL MANAGEMENT OF SPORTS 6 KP</b>							
	<i>Sport Project Management and Event Organization</i>	<b>3</b>				<b>3</b>	Exam	L 12 S 12
	<i>Risk management in sport</i>	<b>3</b>				<b>3</b>	Exam	L 12 S 12
	<i>Environmental Management and Safety in Sport Facilities and Events</i>	<b>3</b>				<b>3</b>	Exam	L 12 S 12
<b>7.</b>	<b>DEVELOPMENT OF THE SPORT SECTOR 4 KP</b>							
	<i>Sports in the New Digital World and Media</i>	<b>3</b>				<b>3</b>	Exam	L 12 S 12
	<i>Workshops: New tendencies in Sport Management</i>		<b>3</b>			<b>3</b>	Exam	L 12 S 12
	<b>C part</b>							
	<b>Courses to choose 6 ETCS</b>							
	<i>Latvian Language</i>		<b>3</b>			<b>3</b>	Exam	L 12 S 12
	<i>Public Communication Theory and Methods</i>		<b>3</b>			<b>3</b>	Exam	L 12 S 12
	<i>Quality Management</i>		<b>3</b>			<b>3</b>	Exam	L 12 S 12
	<b>A part</b>							
<b>8.</b>	<b>Internships I. PRACTICES IN ORGANIZATIONS OR ENTERPRISES</b>		<b>9</b>			<b>9</b>	Defense	
<b>9.</b>	<b>Master Thesis 30 ETCS</b>					<b>30</b>	<b>30</b>	Defense